



## Leading via MBTI Type **New**

### 用 MBTI 性格类型领导

#### 目标与内容 Objectives and Content

Personality is a crucial and fundamental issue for managers of all levels, because it determines people (both supervisor and subordinate)'s behavior and life styles, the effect of which are either positive or negative. By understanding and applying personality type analysis, a manager can know himself and his team better, understand the root of behavior of his subordinates, improve his leadership style, lead his team effectively to face change, stress, communication, delegation, career development, and other organizational phenomena.

性格对于各个级别的经理来说至关重要，并且也是最根本的话题，因为它决定人（包括上级和下属）的行为和生活方式，所带来的结果可能是积极的，也可能是消极的。通过理解和应用性格类型分析，管理人员能够更好地了解自己和他的团队，知晓下属行为的根源，改善自己的领导方式，带领他的团队有效面对变革、压力、沟通、授权、职业发展，和其它组织的现象。

#### 参加对象 Target Group

Directors, managers, supervisors, heads of workshop, team leaders, crew chiefs, project managers, soon-to-be-promoted managers, and leadership high potentials

总监、经理、主管、车间主任、团队负责人、组长、项目经理、即将晋升的经理、高潜质领导力人员。

#### 大纲 Outline

- Definition of leadership & leader's role
- Introduction to MBTI types
- Types and meanings
- Knowing self and knowing others
- Understanding leading and following styles via MBTI type analysis
- Facing change with MBTI
- Effective communication with subordinates through MBTI types
- Exploring the root of stress and eliminating it with MBTI type analysis while leading a team
- Coaching subordinates with different types
- Types and deligation
- Types and career development
- Team type and leadership style
- 领导力的定义与领导者的角色
- MBTI 性格类型介绍
- 类型与意义
- 知己知彼
- 通过 MBTI 性格类型分析来理解领导和跟随方式
- 用 MBTI 来应对变革
- 通过 MBTI 性格类型和下属有效沟通
- 在领导团队过程中用 MBTI 性格类型分析来探索压力的根源并根除
- 辅导不同类型的下属
- 类型和授权
- 类型和职业发展
- 团队类型和领导方式

#### 培训顾问 Trainer David XIA

Ms. Xia has leadership and management experience of more than ten years and eighteen years working experience on professional training and consulting regarding leadership and organizational behavior. He has developed, designed and delivered the following leadership training for the managers of different levels in multinational companies, state-run companies, private-run companies, hospitals, state organs and institutes, such as Self Leadership and Management, Situational Leadership II, Leadership Fundamentals, Art of Leadership, Dynamics of Motivation, Leading Change, Leading with High E.Q., Leading via MBTI, Effective Coaching. He also designed, developed and delivered soft skill training , such as Effective Communication, Conflict Management, Effective Influence, Cross cultural Communication, Speaking for Maximum Impact, Train-The-Trainer, Training Course Development and Design, Improving Service Competence, Innovative Thinking, E.Q. management, Stress and Vigor Management. He has delivered training not only in China but also in some countries and zones in Southeast Asia.

日期 Schedule  
July 18-19, 2017

#### 价格 Price

Members:  
RMB 4000  
Non-members:  
RMB 4500

Excluding:  
MBTI Questionnaire  
& MBTI Booklet:  
360RMB/set

语言 Language  
Chinese