

Supply Chain and Logistics Management 供应链与物流管理

Learning Objective 学习目标

After this one-day course you can understand the world's most advanced system of integrated management of supply chain. With a balanced mindset in the interests of all stakeholders, you will understand the concepts, tools of logistics and supply chain management and improve the ability to identify supply chain risks and grasp the key control points of cost reduction, inventory control and fast response.

通过一天的课程您将认识全球最先进供应链集成管理思想，掌握在各方利益相关者中找到平衡的思维，了解物流与供应链管理理念、工具，识别自身供应链风险能力，掌握成本降低、库存控制、反应加快的关键控制点。

Course Content 课程内容

- ◆ Changes in the business environment promote enterprise change
- ◆ What is the mystery behind the "good product of the industry chain"?
- ◆ 6 strategies for supply chain optimization
- ◆ Logistics management of supply chain management
- ◆ Analysis of the supply chain operation process - compression time is equal to the value of creation
- ◆ Innovation of supply chain financial model
From knowing to do - how professional creates value
- ◆ 商业环境的变化促使企业变革
- ◆ “产业链 好产品”背后有什么玄机
- ◆ 供应链优化六大策略
- ◆ 供应链管理之骨骼—物流管理
- ◆ 供应链运营流程分析---压缩时间等于创造价值
- ◆ 供应链金融模式创新
- ◆ 从知道到做到--专业如何创造价值

Target Group 参加对象

General Manager, Supply Chain and Procurement Manager, Production Planning Manager
总经理、供应链及采购管理人员、生产计划管理人员

Schedule 时间

09:30-17:30 13 July 2018

09:30-17:30 2018年7月13日

Location 地点

Shenzhen

深圳

Training Language 语言

Chinese 中文

Trainer 培训师

Mr. Zhang

- **Holding a master's degree in Business Administration and a professional background in Electronics and Computer Science**
拥有工商管理硕士学位，横跨电子与计算机、工商管理的科班专业背景
- **Integrated Management Expert**
综合型管理专家
- **Supply Chain Management Expert**
供应链管理专家
- **Famous Domestic Lean Production Expert**
国内知名精益生产专家
- **Over 10 years' Professional Consulting**
超过十年的专业咨询经验

Training Fee 费用

GCC member: RMB 1,800/seat

会员：1,800 人民币

Nonmember: RMB 2,000/seat

非会员：2,000 人民币

Including lecture, course materials and lunch 含会务费、资料费和午餐费