

Smart Logistic and supply chain management 智能化物流及供应链管理

目标与内容 Objectives and Content

- What is a Smart Logistic and smart supply chain management
 - Learn about the benefits and efforts to introduce your organization to SMART logistics and smart supply chain management
 - Learn to improve the robustness of your processes and reduce the susceptibility to trouble of a supply chain
 - Approach for the continuous optimization of smart logistics networks
 - Introduce models for the strategic, tactical and operational logistics planning and control
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- 什么是智能化物流和供应链管理
 - 学习如何向您的企业介绍并使其正确理解智能化物流及供应链管理
 - 学习如何提高企业流程稳定性和减少供应链中的问题
 - 持续优化智能化物流网络的方法
 - 介绍有关的战略，策略及可操作的物流计划及控制

参加对象 Target Group

- General Manager
 - Manager in supply chain management and logistics.
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- 总经理
 - 供应链及物流经理

大纲 Outline

- Introduce new approaches to logistics and supply chain management
 - Provide an overview of the future capabilities of smart logistics networks
 - Collect new ideas to increase the efficiency of your overall system
 - New approaches for risk management
 - Examples of industry 4.0 in logistics and supply chain management and beyond
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- 介绍物流及供应链的最新方法
 - 展现智能化物流网络的在未来的作用
 - 分享提高企业整体运营系统有效性的建议
 - 危机管理的新方法
 - 物流及供应链管理中工业4.0的最佳案例

培训顾问: Stefan Friedrich
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语言: 英语/ 中文

Trainer: Stefan Friedrich
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