

Creative Problem Solving and Decision Making

创造性解决问题和成功决策



The German Chamber Network 

目标与内容 Objectives and Content

Facing the complex, open-ended, ever-changing challenges, organizations should realize that constant, ongoing innovation is critical to stay ahead of the competition. As a business leader, how effective you are managing these business difficulties? Can you break thought patterns and think differently? This workshop will feature you how to utilize tools to spark creativity, and enable you to develop comprehensive approach to solve problems with fresh ideas and make high quality decisions..

面对复杂、开放、多变的挑战，企业意识到不断创新是在竞争中保持领先地位的关键。作为领导者，你能有效地应对这些商业难题与挑战吗？你能打破思维定势，从不一样的角度思考问题吗？本课程将教你如何运用工具擦亮创意的火花，开拓解决问题的广泛的思路，用崭新的意念做出高质量的决策。

参加对象 Target Group

Middle to senior managers

中高层管理人员。

大纲 Outline

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| • Identifying blockings to creative thinking and expanding your creativity | 认识创造性思维的障碍及拓展你的创意 |
| • Application of Creative tools | 如何应用创意工具提升创造力 |
| • Problem Solving and decision making based on KT Model | 引用KT模型去解决问题和作出决策 |
| • The process of problem solving | 解决问题的程序 |
| • Situational appraisal and problem root causes analysis | 处境评估及剖析问题根源 |
| • Decision analysis – select the most cost effective solution | 决策评估 - 选择最附合成本的方案 |
| • Risk assessment and management | 风险评估与管理 |
| • Establishing contingency plan | 建立应急计划 |
| • Evaluating the solution effectiveness after implementation | 评估方案实施效果 |

日期: 2018年4月26-27日
2018年8月02-03日
会员: 4000元; 非会员 4400元
价格包括会务, 资料费, 午餐费。
语言: 英文/中文

Schedule: Apr. 26-27, 2018
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Price: Member 4000RMB; Non-member 4400RMB
Fee includes lectures, course materials and lunch.
Language: English/Chinese



Mr. Alan LEE

Alan is currently a Senior Consultant of HMI Consulting Limited. Before joining HMI Consulting, Alan was the Director of Corporate Training and Management Consultant of a renowned consulting firm. He has been engaged in business process, quality system, engineering and customer services improvement of different industries, such as logistic, financial bank, insurance, toys, consumer electronics, medical and food service, garment and foot wear, construction, department store, and property management etc., for more than 10 years.

In the last 7 years, Alan has designed and delivered a wide range of tailored management training programmes and workshops for many HKSAR departments, Non Government Organizations, and public service industries.

Alan holds a Bachelor of Science Degree in Electrical Engineering from the National Cheng Kung University of Taiwan and a Master of Science Degree in Engineering Business Management from the University of Warwick, UK.

Alan speaks perfect Putonghua and fluent in English.