

# Making Profits from Overall Cost Management

## 向全面成本管理要利润



### 目标与内容 Objectives and Content

The German Chamber Network 

Cost management is not just about cost saving, nor about reducing cost. Instead, it's a measure taken to maintain competitive edge. If you are facing the problem of high cost and declining profits, this course is here to help you go beyond limitation of traditional cost analysis and management methods, and give you a fresh perspective from Internet thinking and business model innovation. Through corporate internal update and external exchange and outputs, integrate cost management and enterprise strategy together, so as to make a more strategic overall cost management.

### 参加对象 Target Group

- General manager, deputy general manager, operation director, finance controller, any professional manager who is interested in advancement.

### 大纲 Outline

1. Overall cost management concept and implementation
  - 1.1. Case study: whether to take an unprofitable order?
2. Internal overall cost management, making internal update
  - 2.1 "Sales payment circle" cost management
  - 2.2 "Cyclic production" cost management
  - 2.3 "Procurement payment circle" cost management
3. Investment projects overall cost management, making internal update
4. Grasping financing methods and channels, making internal update
  - 4.1 Four methods of corporate financing
  - 4.2 Noticing three mismatch of financing
5. Human resource and cost control of other procedures

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价格包括会务, 资料费, 午餐费  
语言: 中文

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